

Northcrest Developments and Canada Lands Company hosted an online engagement using Social Pinpoint from June 28 to August 9, 2021, at [id8downsview.ca](http://id8downsview.ca) to share information and seek feedback from the public as part of Round Three id8 Downsview engagement process. The survey was organized into six parts:

1. Vision
2. Parks and Open Spaces
3. Connections
4. Vibrant Neighbourhoods
5. Phased Development and Interim Uses
6. Tell us about yourself

Respondents also had the option of providing feedback on a map of the relevant Downsview lands, where they placed comment pins, reviewed and voted on others' comments.

This summary also includes feedback received through three other channels, including social media, voicemail messages, and the contact form on the [id8downsview](http://id8downsview.ca) website. The feedback from these sources is generally consistent with the feedback received on Social Pinpoint, with some additions (also identified in this report).

*These feedback tools represent a subset of several public and stakeholder engagement and consultation activities implemented during Round Three of the engagement program for id8 Downsview. They were not designed or intended to ensure a statistically significant sample, but to capture a range of perspectives.*

## id8 Downsview Round 3 Social Pinpoint, Online Feedback, & Voicemails Feedback Summary August 2021

### Social Pinpoint Analytics

Total unique online visits: **1,192**

Unique stakeholders (commenters): **271**

Average time spent: **approximately 3 minutes**

Survey responses: **413**

Map pin comments: **60**

### Other Channels

Website Contact Form Submissions: **73**

Social Media Comments: **108**

Voicemails: **10**

This summary captures the feedback shared by respondents in the following sections:

1. Overall snapshot of feedback, pg 1
2. Summary of Social Pinpoint feedback, pg 2
3. Additional feedback from other channels, pg 12
4. Respondent profile, pg 13

## 1. Overall snapshot of feedback

In general, respondents shared support for and a sense of excitement about the plans for the Downsview lands.

### Respondents said they liked:

- The opportunity to generate change in the area and become a destination; provide affordable housing and commercial space; attract employers and support local workforce development; and create a unique identity for the area.
- Efforts to protect/enhance Downsview Park and the additional network of parks and open spaces. They would also like to see other greenspaces expanded and improved. Some said that sustainability and other environmental efforts should be prioritized.
- New and improved connections across the rail corridor and to surrounding neighbourhoods.
- Reusing the runway and interim uses. For interim uses, respondents would like to see festivals (food, music, arts, culture, etc.); sports events; pop-up initiatives; outdoor exercise opportunities and relaxation space.

Respondents also shared concerns about:

- Existing and future impacts to traffic congestion and demand for parking;
- Infrastructure required to support new development and people (i.e., schools, community centres, grocery stores, stormwater management, etc.);
- Losing the culture and entertainment industries that are currently in Downsview and are important to Toronto;
- safety for vulnerable road users; and
- The ability of the Northcrest and Canada Lands as landowners to meet expectations and commitments for community improvements due to previous experiences with other proposals and their unfamiliarity with the project and the landowners.

Many respondents said it is important to include:

- Programming, retail opportunities, and general things to do for new and existing residents;
- Space for performances and festivals;
- Restaurants, grocery stores, unique retail and commercial experiences, patios and beer gardens;
- Outdoor exercise equipment, play spaces for children, swimming pools and water features; and
- Lots of trees and other plantings throughout the neighbourhood.

Some respondents said they wanted more details about:

- where buildings will go and how neighbourhoods will look.

Some respondents shared appreciation for the team's consultation efforts throughout the project and encouraged Northcrest and Canada Lands to:

- Include more public touchpoints in the future as the project unfolds;
- Continue meaningfully engagement with Indigenous communities and local groups, such as racialized communities, seniors, and youth.

## **2. Summary of Social Pinpoint feedback**

This section summarizes the feedback shared by respondents on Social Pinpoint. It is organized by the following:

- 2a. Feedback about the Vision
- 2b. Feedback about Parks and Open Spaces
- 2c. Feedback about Connections
- 2d. Feedback about Vibrant Neighbourhoods
- 2e. Feedback about Phased Development and Interim Uses
- 2f. Map-based feedback
- 2g. Other feedback about the project

### **2a. Feedback about the Vision**

Respondents generally said they liked the vision statements and the overall vision for the lands. On average, 73% of respondents liked it; 15% weren't sure; and 12% didn't like it from over 253 responses. The following section sorts the vision statements by most liked, followed by the results of the vision overall.

■ I like it   
 ■ I'm not sure   
 ■ I don't like it

**Vision statements**

**Results**

<p>1. 100 acres (40 hectares) of new parks and open spaces linked to the cherished Downsview Park and connected to the William Baker woodlot.</p>	
<p>2. Thousands of new jobs, and four-times more employment space than what is on-site today — with a priority on workforce development and education to provide a range of opportunities, especially for local residents.</p>	
<p>3. New connections across the rail and new streets that stitch these lands back into the surrounding city.</p>	
<p>4. New housing supply that delivers on the city's needs and Council's vision for transit-oriented, complete communities.</p>	
<p>5. Reimagining the runway into an important new public space and destination in the long-term, and in the short-term, an exciting opportunity for the public to enjoy the runway and a wide-range of interim uses.</p>	
<p>6. Financial support and land for a new on-site community centre at Keele and Sheppard and the introduction of other new community facilities as neighbourhoods get built over time.</p>	
<p>7. Reuse of heritage buildings to celebrate the site's innovation history and make space to spark great ideas as well as arts and culture opportunities throughout the site, in the short- and long-term.</p>	
<p>8. Celebrating Indigenous peoples, history and living culture through collaboration and a focus on Indigenous placekeeping.</p>	
<p>9. A new standard for urban development that integrates urban and natural systems in a concept we call City Nature, including using resilient, climate responsive design, innovative stormwater management, and enriched natural habitat.</p>	
<p>10. A comfortable scale, with mostly midrise building heights across the site (up to 14 storeys), with taller development near the transit stations and at key intersections, with appropriate transitions to existing neighbourhoods.</p>	

## Overall, what do you think about our vision?

70%

19%

11%

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Additionally, respondents also answered the following questions about the vision for the Downsview lands:

1. Is there anything missing from our vision that you'd like to see considered? If so, please tell us here. *173 responses*
2. Do you have any additional feedback about our vision for the future plan? *121 responses*

The following section summarizes the feedback from both questions by common themes of feedback.

### General feedback about the vision:

- **Mixed opinions about development in Downsview:**
  - **Many who shared support** said they liked the vision because it is an opportunity to build mixed-use, complete, walkable, transit-oriented communities and drive change in the area. Some said this is an opportunity to attract more people and employers to the area. Some also said they'd like to see a range of housing types (i.e., low rise, townhouses, and mid-rise), with higher developments close to transit stations. Some specifically said that people in Toronto need housing, and this is an opportunity to provide some.
  - **Many who shared concerns** said they did not like it because the area currently needs infrastructure, such as schools, community centres, safe cycling and walking paths, as well as sewage, water, and other utilities, to support any new developments and residents in the future. Some said that tall buildings will not fit into the surrounding area and suggested lower maximum building heights. A few also shared concerns about the long timelines and whether the team can maintain its commitments to deliver what is planned.
- **Consider impacts to local traffic and parking.** Many respondents shared strong concerns about existing traffic congestion and demand parking as well as future additional impacts and demands that come with development and more people visiting the area. Many said that it is important that plans promote good traffic flow and provide adequate parking.
- **Support for improving overall connectivity.** Many respondents said that improving connectivity to surrounding areas, as well as ensuring spaces within Downsview are connected is crucial to future plans. Many said they would like to see the ability to move around without cars, improved access to/from public transit, protected cycling lanes, wide and wheelchair accessible sidewalks, and the idea of 15-minute neighbourhoods implemented. Some said it is important to improve connections to the Downsview lands from existing neighbouring communities, such as Ancaster and others.
- **Support for including affordable housing and commercial spaces.** Some highlighted that it is important to provide affordable housing options in Downsview because the city is going through a housing crisis. Additionally, some suggested that there should be affordable services, like childcare/daycare, to support local families. A few suggested different ways to provide affordable housing, including rent-to-own options and/or 5-10% of all new buildings to be set

aside for affordable housing. Some also said it is important to ensure that there are affordable commercial spaces to attract and support local businesses too.

- **Local employment and workforce development is important.** Some suggested to consider ways to attract local businesses and/or large employers to the area. Some also suggested to invest in and attract creative industries in arts, culture, and entertainment (i.e., TV, film, music, etc.), especially given the history and current industries in Downsview. Local workforce development is important, and a few wanted to learn about how landowners can prioritize local hiring since it is generally up to employers on who they want to hire.
- **Ideas for Downsview as a destination.** Some said they'd like to see the area turn into a local/regional cultural destination that showcases interesting architecture and design and provides unique commercial experiences. Ideas to support this include fostering the cultural industry, including arts and culture in the programming, venues/performance spaces, and others.
- **Support for the new community centre.** Some emphasized that this is welcomed to the area and much needed. Some also suggested there should even more community centres and spaces throughout Downsview.
- **Consider and prioritize sustainability efforts.** Some respondents suggested that sustainability efforts should be prioritized. Ideas to ensure sustainability include additional green and open spaces, solar panels, planting lots of trees and other plantings, energy efficient buildings (i.e., passive house energy standards), charging stations for electric vehicles (EVs), green roof requirements for builders, and other environmental and sustainability efforts.
- **Support for heritage opportunities and reusing existing buildings and the runway.** A few shared their support for reusing existing airport buildings and the runway and said these are good opportunities to honour the heritage while providing unique spaces for interim uses and programming. A couple others said it would be important to also acknowledge the farms that historically worked on these lands. There were also a few suggestions for museum space about music and festivals that took place in Downsview.
- **More programs, activities, and stuff to do.** Many respondents also suggested that the Downsview lands and area could have more amenities, businesses, programs, activities, and general things to do including restaurants, cafes, bars, grocery stores, retail stores, outdoor fitness equipment, play spaces for children, swimming pools and water features, concert/festival venues/spaces, sports facilities, skating rinks, and others. A few respondents said the COVID-19 pandemic has highlighted the need for and importance of open spaces and public washrooms.

#### Other feedback about the vision

- **Need more information before we can decide.** Although respondents said they generally liked the vision, some said they need more detailed information before they can decide whether they like the project. Details these respondents would like clarity on include what buildings and neighbourhoods will look like, where things will go, what is the cost to taxpayers and where is funding coming from, and real-world examples that represent the ten vision statements.
- **Focus on the community and be inclusive to all.** Some respondents said it is important to engage and consult with local people as well as specific groups like Indigenous communities, seniors, youth, and under-represented communities. The team should consider the specific

facilities and services that these groups may require in the future. A few also wanted to learn about plans for including places of worship. A few respondents shared appreciation for the focus on working with Indigenous communities. A few others said it important that the lands remain open to all people.

- **Concern about development in and around Downsview Park.** Several respondents believe that the plan is to develop Downsview Park itself and shared strong concerns against any development in Downsview Park. Some said that the park space must be protected, no development should happen at all, and that park space should be expanded instead.

## 2b. Feedback about Parks and Open Spaces

The Parks and Open Spaces section of the survey included the following two questions:

1. What do you like about these ideas? *30 responses*
2. Is there anything that concerns you? If so, what suggestions do you have to address your concerns? *28 responses*

The following section summarizes the feedback from both questions by common themes of feedback.

- **Support for ideas for parks and open space.** In general, respondents said they liked the ideas, specifically that the drawings seem to promote a range of natural and open spaces, there are smaller parks scattered throughout the area, and there are efforts to connect the network of parks. A few also likes the efforts that promote environmental remediation.
- **Features respondents would like to see included:**
  - lots of trees, planted early so that they have time to mature while development is built;
  - new/more street and park furniture (i.e., benches, tables, covered outdoor spaces);
  - flexible spaces for a range of activities and programming (arts and crafts, performance, swimming, running, dog parks, etc.);
  - a range of park spaces with a variety of uses. Some can be active while others can be more passive. There could also be botanical gardens, like ones in Paris;
  - exercise spaces (i.e., swimming pools, basketball courts, running trails, and dog park); and
  - wide sidewalks that can accommodate patios and outdoor performance space.
- **Create safe and direct pedestrian and cycling connections linking the parks and open spaces.** Some respondents suggested to create many bike and walking paths through parks and open spaces to promote active transportation commuting and limit the number of roadways that cut through these spaces. There should also be pathways that link transit stops to open spaces with bike rental opportunities.
- **It is also important to ensure accessibility, safety, and maintenance of parks and open space.** Parks and open spaces should be well lit with clear sight lines. Park and street furniture should be well maintained and clean.
- **Concern about the visual and noise impacts from the Barrie GO line.** A few said these impacts and interruptions from GO rail service may be disruptive to park users and future residents.

## 2c. Feedback about Connections

The Connections section of the survey included the following two questions:

1. What do you like about these ideas? *24 responses*
2. Is there anything that concerns you? If so, what suggestions do you have to address your concerns? *28 responses*

The following section summarizes the feedback from both questions by common themes of feedback.

- **Some support for ideas for connections.** Specifically, some respondents said they liked new cycling and pedestrian connections across the rail corridor, promoting a car-free lifestyle, encourages use of transit, separated bike lanes, and new connections to surrounding neighbourhoods.
- **Ensure safety for vulnerable road users (pedestrians, cyclists, others).** Some said it is very important to consider and ensure the safety of vulnerable road users and plans should ensure that traffic calming is already built-in/planned for. The new active transportation routes should also connect to neighbouring communities, like Ancaster. It is also important to ensure safety on the rail bridge, for example, including safety barriers like on the Bloor Street Viaduct.
- **Concerns about impacts from increased traffic and parking.** Some reiterated their concerns from earlier parts of the survey about additional traffic congestion and demand for parking because of any new developments or people visiting the area.
- **Too many proposed roads.** A few said too many new roadways could create barriers and further cut off new neighbourhoods from one another and the parks, as well as not look aesthetically pleasing.
- **Consider a direct extension of Dufferin Street.** A couple suggested that it could be confusing if Dufferin Street is not directly connected.

## 2d. Feedback about Vibrant Neighbourhoods

The Vibrant Neighbourhoods section of the survey included the following two questions:

1. What do you like about these ideas? *24 responses*
2. Is there anything that concerns you? If so, what suggestions do you have to address your concerns? *18 responses*

The following section summarizes the feedback from both questions by common themes of feedback.

- **Support for the ideas in vibrant neighbourhoods.** Some liked the ideas for repurposing the airport and runway, and taller buildings are closer to transit stations. There was also a sense of excitement about the future of the Downsview lands too. There were also a couple of suggestions to plant trees sooner so that they are mature by the time neighbourhoods are built.
- **Interest in detailed design and placement of buildings.** There was a strong interest to learn more details about where building will go, how high they will be, and what they will look like. A few participants suggested that buildings should be stepped down from tall buildings other low-

rise buildings, there should be green roofs, and to develop design guidelines that complement the history of the airport and area.

- **Commercial and retail opportunities must be unique.** A few suggested that commercial and retail opportunities must be unique for Downsview to be considered a destination, these experiences go beyond simply providing a few new restaurants and generic retailers. The respondents said it is important to invest in and support local creators to provide these experiences that attract people.
- **Consider covered outdoor spaces and pathways for year-round access.** A few suggested that the open-air markets and pathways consider inclement weather and could potentially include way to provide all season use (i.e., covered patios, tunnels, and other forms of coverage).
- **Consider future noise mitigation.** A couple of participants anticipate that future festivals and new neighbourhoods may be noisy and that designers should think ahead of time to mitigate future noise impacts.

## 2e. Feedback about Phased Development and Interim Uses

The following section summarizes the feedback shared by common themes of feedback under each of the questions asked in the Phased Development and Interim Uses section.

**Question:** What would you like to see explored further when more detailed planning begins on the 3 neighbourhoods? *15 responses*

**Respondents said they would like to see:** restaurants, bars, grocery stores, and pharmacies within walking distance; unique retail experiences; improved access to transit stations (TTC and GO); more parks and open spaces; and new community centres and schools to support the local area.

**A few respondents shared suggestions for building and fostering a unique identity at Downsview** by creating a safe space/cultural space for Toronto's diverse communities, like how the Churuch-Wellesley Village is a cultural space for the LGBTQ2S+ community; and/or work with the community to name districts, buildings, and the runway. This could also be an opportunity to work with Indigenous community to include and promote culture and education.

**Question:** What interim uses do you envision...

- a. in a space the size of a football field or bigger? *15 responses*
  - **Respondents said:** festivals, exhibits, carnivals, temporary venues (shipping containers), concerts, art installations, outdoor sports tournaments, and gardening and agricultural space.
- b. in a space the size of a swimming pool or smaller? *17 responses*
  - **Respondents said:** outdoor fitness stations and space; dance and performance spaces; community/urban gardens; pool and/or splash pad; skating rink; arts and crafts, community garden space; food festivals and beer gardens.
- c. along a fence, wall, or construction hoarding? *19 responses*

- **Respondents said:** arts and crafts showcases; mural space; space to display art from local artists and students; light installations; furniture and fixtures (i.e., benches, signage, basketball nets, flowers, and other decorations).

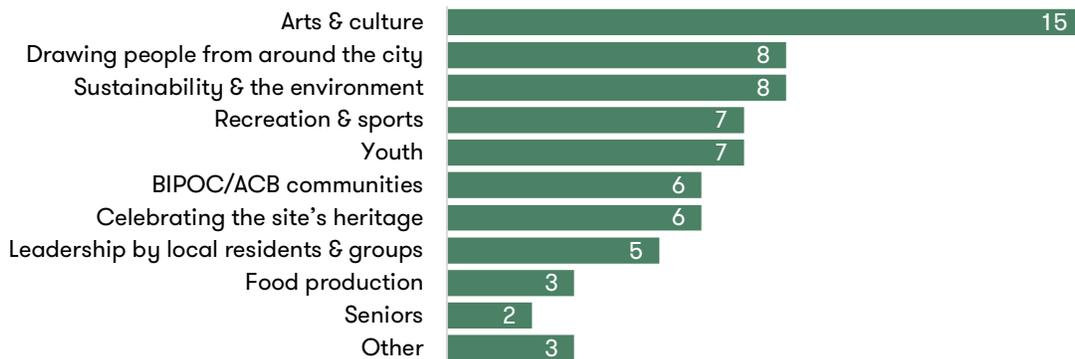
d. that could last for a weekend only? *18 responses*

- **Respondents said:** festivals and markets (food, music, hot air balloon, others); concerts; and farmers markets.

e. that could last for six months or more? *18 responses*

- **Respondents said:** art installations; arts and craft markets; carnivals; exhibitions; festivals; restaurants and food trucks; cycling paths; pop-up shops in shipping containers; flea markets; outdoor patio dining area; and heritage display boards.

**Question:** We want to develop a decision-making framework to help identify which interim uses should be considered through time. What sort of projects do you think we should prioritize? (Select your top three) *24 responses*



Those who selected “other” suggested: cycling paths that connect beyond the area and a variety of food truck options.

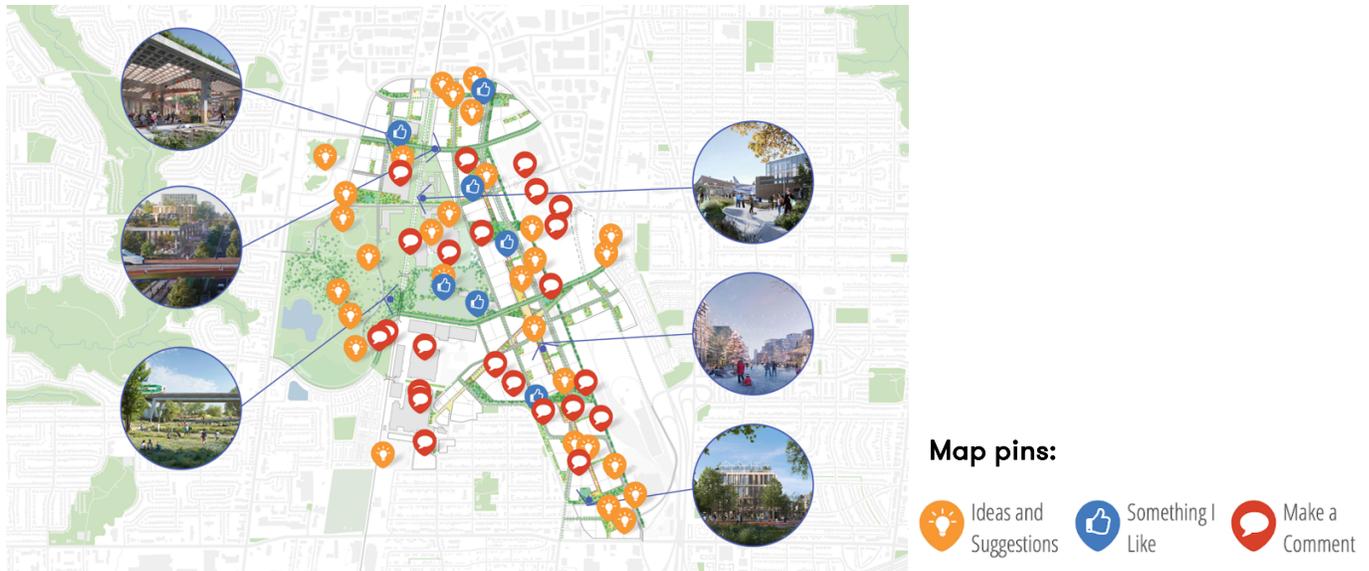
**Question:** Is there anything else that we need to consider about interim uses? *14 responses*

**In general, respondents shared support for interim uses on the runway and in Downsview.** A few suggested that interim uses could be year-round and that there should be a variety of uses for people to choose from, ranging from activities, exercise, and relaxing and rest; and there should be public washrooms during the interim periods. There were a few suggestions to include film screening, scavenger hunts, and cycling use on the runway; and popular interim uses should be made permanent.

**Outreach and additional consultation about interim uses with other groups.** A few also suggested that the team engage with Indigenous communities as well as equity-deserving communities (such as racialized communities and youth) for their input on the types on interim uses they would like to see considered.

## 2f. Map-based feedback

Respondents were also able to drop comment pins on a map of the Downsview lands. Respondents were also able to read and vote on others' comment pins. The following section summarizes the feedback shared on the map.



### Ideas and suggestions – 30 response pins

Respondents said:

- The runway can be a unique destination that offers special retail experiences; boutique shops; vibrant boulevard experience with neon lights, patios, night light, and entertainment industries. The runway could be the cultural spine of the Downsview Lands.
- It is important to consider the creative/cultural sector currently in Downsview; they are there now and an important part of Toronto's cultural scene. The lands could include a cultural enclave of the fashion, design, cultural, and music industry communities; look to the Shoreditch neighbourhood in London as an example.
- Developments along Wilson Avenue could be a signature development for Downsview since they will be visible from Wilson Avenue.
- The entrance from Allen Road is an opportunity to create a gateway to the neighbourhood.
- The Downsview Sports Centre is great. There should also be additional amenities such as an indoor skatepark inside one of the hangars and a swimming pool.
- An outdoor performance venue, theatre, and/or stage would be ideal in the north end of the lands. There should also be a place that celebrates Downsview's musical heritage.
- Consider additional parking spaces at and ways to promote active transportation to the GO station.
- Ideas and suggestions for Downsview Park:

- Enhance and improve the woodlots in Downsview Park and William Baker area.
  - There should be a long-term park investment and maintenance plan if this is a long-term development plan.
  - Add picnic, BBQ, and sheltered spaces.
  - Add trees and other plantings to the hill.
  - Add a community garden and plant native species to support local wildlife and pollinators.
  - Add a new community centre to accommodate the area's population growth.
- Ideas and suggestions for the road network:
    - Dufferin Street should directly connect to Dufferin Street.
    - Sheppard Avenue should have an additional straight roadway connection to Sheppard Avenue (while keeping the current "hump").
    - Add a bridge over the rail corridor to connect Downsview Park to the sports fields.
    - Add a pedestrian bridge could connect Ancaster to Stanley Greene.
    - Improve pedestrian access to the Wilson TTC Station.
    - Ensure that there are connections to the neighbouring communities.

### **Something I like** – 7 response pins

Respondents said liked new and taller residential buildings are close to transit stations; reusing old building and the runway; tree-lined streets along runway; additional parks and green spaces; and bike paths and greenspaces that connect to neighboring communities.

### **Make a comment** – 23 response pins

Respondents said:

- Concerns about infrastructure to support new development and populations. A few want to learn about plans for schools, community centres, grocery stores, emergency services, and other infrastructure that is required to support the plans.
- Provide supports for the creative industries that are in Downsview today. This includes affordable housing and studio space (like Wychwood Barns). A few are concerned that Toronto is losing its cultural community.
- Provide affordable housing in Downsview.
- There should be grocery stores within walking distance from Ancaster and Stanley Greene.
- Comments around the Ancaster neighbourhood:
  - Do not create barriers between Ancaster and new neighbourhoods.
  - Building heights should transition down to the existing neighbourhood.
- Comments around the military base:
  - Consider ways to honour the military history in the area.
  - Consider whether developments are compatible with the military training area in the future.

- Comments about park spaces:
  - Combine smaller parks to create larger parks. Specifically, the triangular shaped park at the eastern border of the lands, and the small park east of the hangars.
  - Minimize the number of roads that run across parks.
- There should be an additional access road so that Stanley Greene residents do not have to rely on Downsvew Park Boulevard – it is often very congested.
- The Merchant’s Market building could become a large marketplace for artisans to sell their arts and crafts, and potentially provide artist housing.
- Consider buildings or parks to buffer the noisy activities in Wilson Yard.
- There should be a Downsvew community hub or townhall where people can meet and discuss ideas for the neighbourhood.

## 2g. Other feedback about the project

This section captures the other feedback shared by respondents not otherwise captured in earlier sections of this summary.

### Other feedback provided by participants:

- **Concerns about setting expectations and not delivering the commitments.** A few participants shared concerns that profits and developer greed may result in not actually achieving any of the community benefits associated with the project such as improved parks, connections, programming, and others. They also referenced a history of previous plans for the area that have since been redone, and the 30-year outlook may be long enough for community members to lose interest. A few were also skeptical of Canada Lands and Northcrest because respondents do not know who these companies are and have not heard of this project in the past.
- **Do nothing.** A few participants said they don’t want any new development or new residents and consistently provided the following responses: “nothing”, “don’t like”, etc.
- **Safety and security and neighbourhood stigma/reputation.** A few shared concerns with instances of crime in neighbouring communities and said they didn’t want these to occur in the Downsvew Lands.
- **Engagement process feedback.** Some respondents shared their appreciation for the project team’s consultation efforts and encouraged more consultation and frequent touchpoints as the project unfolds. Some said liked the interactive survey format and a few said it was difficult to navigate and use. A few others suggested that the team provide more notice about upcoming consultations, conduct in-person surveys, and mail out surveys.

## 3. Additional feedback from other channels (social media, voicemail, and id8 website contact form)

Across these three mechanisms, we received feedback that was consistent with the Social Pinpoint feedback. This section summarizes the nuances and additional feedback respondents provided.

### 3a. Social media

The id8 social media channels received over 108 comments between March 3 to August 3, 2021. It covers the following social media channels:

- Facebook: 63 comments
- Instagram: 21 comments
- Twitter: 20 comments
- Urban Toronto Forum: 4 comments

There was overall support for heritage ideas, community centre (with a swimming pool and activities for seniors); and a few who emphasized Toronto's need for affordable housing and there should be some of it at Downsview. A few liked the idea for complete communities. Respondents liked things in walking distance and want to see commercials/retail spaces: groceries, bank, coffee shop, and restaurants, as well as public transit stations, parks and playground, community centre, and schools.

Some shared support for new film studio announcement and those who promoted the announcement including Invest Canada, Councillor Pasternak, MP Yaara Saks, Directors Guild of Canada, Toronto Star, and Storeys. Some also promoted id8 posts including TCBN, BlogTO, developers, MP Yaara Saks, Councillor Pasternak, public space advocates, and community members.

A few shared concerns about the environment, saying the area needs environment remediation - there is contaminated soil from the airport (fuel in the soil) which might slow down development; as well as concerns about potential impacts to the wood lots around the site. A few others also shared concerns about losing artists and entrepreneurs in the creative field. A citywide organization suggested Northcrest and Canada Lands to consider a community benefits agreement.

Some were interested in engagement including local stakeholder groups like DLCVA, YSSC, Wilson BIA; and suggested to engage also with Downsview Park users, sports facilities users, and high schoolers.

Some on social media were negative about the project and shared anti-developer/builder/planner comments. A couple said it'll take a very long time for anything to be done because of politics and previous plans/ideas.

Additional feedback and considerations shared by respondents:

- Consider building the connections first
- Focus on parks and greenspace first/before building neighbourhoods
- Connect Dufferin Street to each directly other

### 3b. id8 website contact form and voicemail

The team received 10 voicemail messages between June 28 – July 26, 2021, and 73 submissions via the contact form on the id8 website between May 20 - August 6, 2021.

Majority of feedback was consistent with previous feedback received and the responses on Social Pinpoint. There was some additional feedback and interest in connecting with Northcrest and Canada Lands (developers, students, and media).

Additional feedback shared by respondents:

- Questions about Wilson Heights, Housing Now site (concern about parking at Wilson Station), future of De Havilland operations, film studio space and additional types of employment.
- Consider an on-demand aircraft commuter service space at the airport/runway
- Explore ways to use the underutilized lands at Wilson Station.
- The Downsview Area Majors Roads Class Environmental Assessment was recently completed based on the assumption that the runway would remain; road layouts may need to be reinvestigated to reflect the area without a runway.
- Work with Department of National Defense on what they want for the future of their lands and facilitate a shared vision.

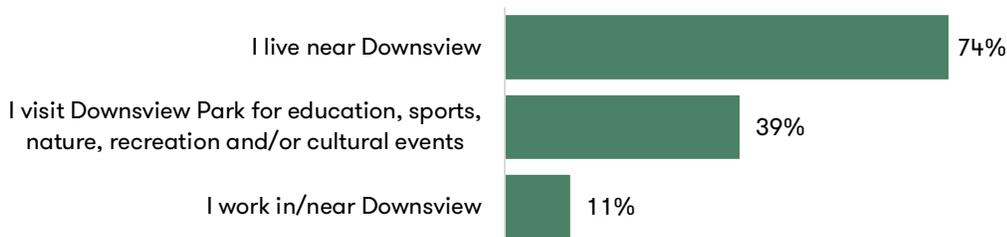
Feedback related to engagement:

- Continue using zoom and e-mail for engagement.
- Consider using text message for new notifications.
- A general interest to learn more about the team’s engagement with underrepresented groups – because it is important.

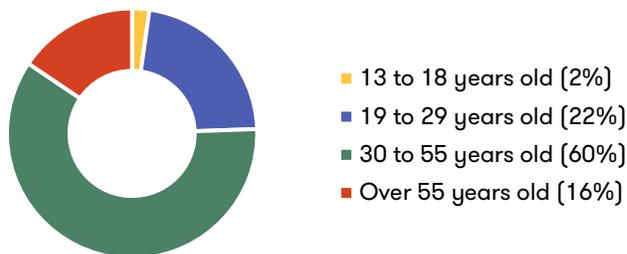
### 3. Respondent profile

The following section captures participant responses to demographics questions in Social Pinpoint. Of the 271 unique stakeholders (commenters) on Social Pinpoint, up to 46 (17%) provided their demographics.

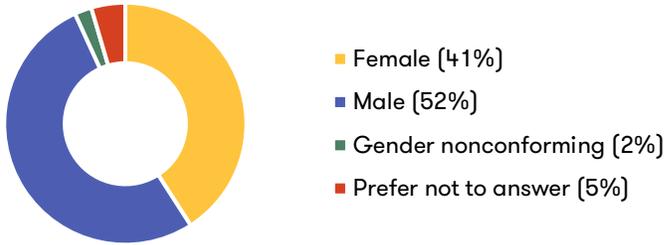
**What best describes your relationship to Downsview? (Select all that apply) 46 responses**



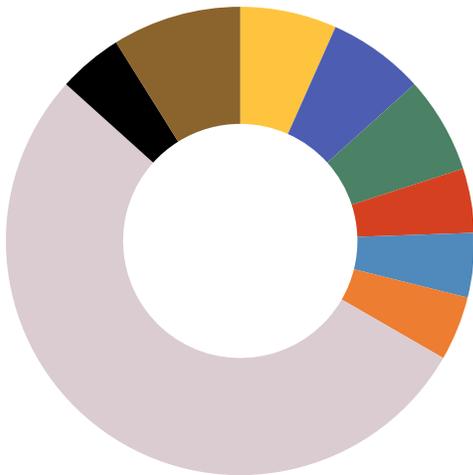
**Which age group do you belong to? 45 responses**



**What best describes your gender? 44 responses**



**What best describes your ethnicity? 45 responses**



Response	#	%
Black (African, Afro-Caribbean, African-Canadian descent)	3	8%
East Asian (Chinese, Korean, Japanese)	3	6%
Latino (Latin American, Hispanic descent)	3	5%
Middle Eastern (Arab, Persian, West Asian descent, e.g. Afghan, Egyptian, Iranian, Lebanese, Turkish, Kurdish, etc.)	2	3%
South Asian or Indo-Caribbean (e.g. Indian, Pakistani, Bangladeshi, Sri Lankan, Indo-Guyanese, Indo-Trinidadian, etc.)	2	3%
Southeast Asian (Taiwanese descent; Filipino, Vietnamese, Cambodian, Thai, Indonesian)	2	3%
White (European descent)	24	55%
Prefer not to answer	2	8%
Other	4	11%
<b>Total Responses</b>	<b>45</b>	

**Are you familiar with id8 Downsview?** 46 responses



**How did you hear about this participation process? (Select all that apply)** 46 responses

